

Growth through the Core: A Discussion on the Opportunities and Impacts of the Fourth Industrial Revolution (4IR) on the Broadband Sector

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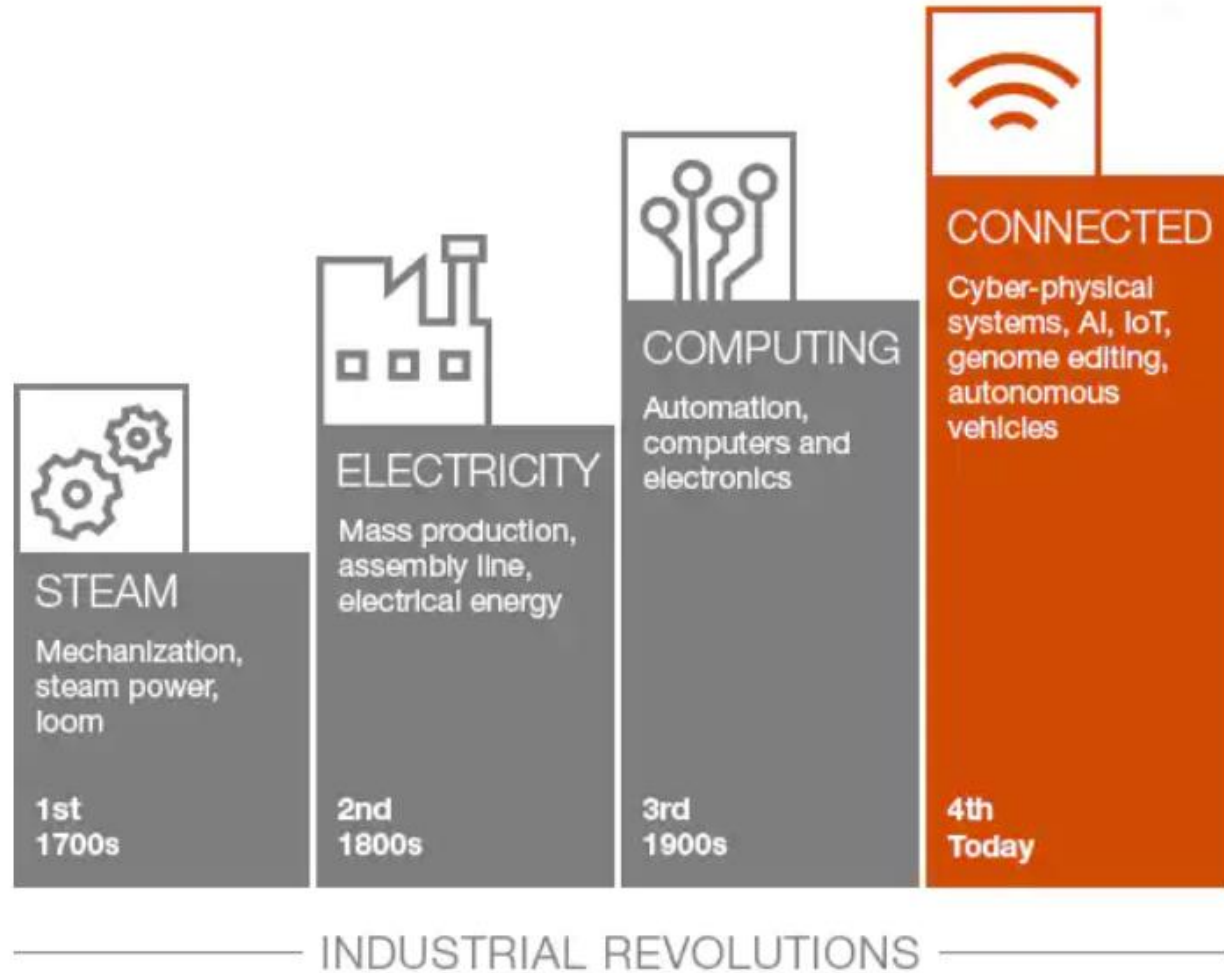


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The fourth industrial revolution



Are you #4IRReady? How to get started.

Strategy

When a 4IR strategy is designed and carried out correctly, it's agile and resilient.

Growth

In a recession or growth slowdown, 4IR could well help increase productivity and reduce labor costs to offset diminished revenues.

Trust

“Trustworthy AI” that is secure, explainable, ethical and bias-free is now a business imperative.

Workforce

Companies should be focused on making sure their entire workforce is digitally fit and cultivate leaders who understand how to work alongside technology.

Broadband Futures: An Interactive Strategy Workshop on how the Broadband Sector can Successfully Adopt 4IR

Travis Sheppard
Director, PwC Experience Center

Are you 4IReady?

Thank you

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