2020 BROADBAND PRICING INDEX

Investment by America’s broadband providers means lower prices and faster speeds for consumers.

Most Popular Speed Tier 2015-2020

- Price: 20%
- Speed: 16%

Adjusted for Inflation | 2015-2020

- Most Popular Broadband Tier:
  - Price: 28%
- Highest Broadband Speed:
  - Price: 44%
- All Consumer Goods & Services:
  - Price: 9%

Cost Per Mbps | 2015-2020

- Most Popular Tier:
  - Price: 38%
- Highest Speed Tier:
  - Price: 56%

Simply put, consumers are paying less today for faster broadband connectivity than they were five years ago.*

*The BPI-Consumer Choice compares each company’s most popular tier of service for each technology in 2015 to its most comparable 2020 service. The BPI-Speed compares each company’s fastest 2015 service to its most comparable 2020 service.